



LEEDS
BECKETT
UNIVERSITY

Course Specification

**BA (Hons) Business
Economics**

Course Code: BABUE

2020/21

leedsbeckett.ac.uk

BA (Hons) Business Economics

Material Information Summary for 2019/20 Entrants

Confirmed at 11/07/19

General Information

Award	BA (Hons) Business Economics
Contained awards	BA Business Economics Diploma of Higher Education Business Economics Certificate of Higher Education Business Economics
Awarding Body	Leeds Beckett University
Level of Qualification & Credits	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total)

Course Lengths & Standard Timescales

The standard start date for Leeds Beckett University induction week is reproduced below and relates to the majority of students starting a course in September 2019. A proportion of courses have alternate start dates which are displayed on the online prospectus and additionally will be notified to the students concerned via the offer letter. Non-September starters will also have their start dates confirmed in their offer letters.

	<ul style="list-style-type: none">3 years (full time, campus based) Starts 23rd September 2019/ Ends June 20224 years (full time, campus based with a one year work placement) Starts 23rd September 2019/ Ends June 2023
Part Time Study	N/A
Location(s) of Delivery	City Campus, Leeds (plus location of work placement, if applicable)
Entry Requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: http://www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning/
Course Fees	Course fees and additional course costs are confirmed in your offer letter

Timetable Information

Timetables will be made available to students during induction week via:

- i) The Student Outlook Calendar
- ii) The Student Portal
- iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions can be discussed with your Course Administrator.

Policies, Standards and Regulations

<http://www.leedsbeckett.ac.uk/public-information/>

There are no additional or non-standard regulations which relate to your course

Key Contacts

Your Course Director	John Embery
Your Academic Advisor(s)	To be confirmed upon arrival
Your Course Administrator	Faizah Ahmed

Placement Information

Summary	Placements are recognised and valued by employers and enhance your employability and preparedness for life after graduation. If you choose to undertake a placement, our Placements Teams will work with you to identify an appropriate opportunity either in the UK or overseas. Please contact Placement Team representatives at either City Site or Headingley for further information. Please note that the costs associated with work placements are not funded by the university (eg travel/ accommodation).
Length	Students have the option to undertake a full placement year between L5 and L6, for 48 weeks, and an optional module at H6, Work Placement, may be taken to report on the placement year.
Location	None specified

Professional Accreditation or Recognition Associated with the Course N/A

Course Overview

The aims of the programme are to enable students to:

- Employ economics as a key discipline for an understanding of business behaviour, strategy, and corporate performance and its interaction with the policy environment

- Develop the coherent core of economic principles and concepts that can be applied to a wide range of business, policy, and other contexts, in order to facilitate students' development of the skills and techniques necessary for effective performance in work contexts
- Provide and enable a critical appreciation of the analytical frameworks across the different schools of economic thought, in order to understand the local, national, and global environments in which business operates
- Develop the particular transferable skills that are an essential concomitant of an economics education

Course Learning Outcomes

At the end of the course, students will be able to:

- 1 Evaluate the contribution economics makes to understanding and informing business behaviour and performance, and the interaction between business and the policy environment.
- 2 Creatively synthesise, apply, and appreciate the limitations of economic and business concepts in complex business contexts by employing digital tools, media, and other digital technologies to acquire, analyse, and communicate information to a professional standard.
- 3 Critically appreciate the analytical frameworks arising from different schools of economic thought as they apply to local, national, and global environments in which businesses operate, and their policy consequences.
- 4 Employ relevant methods to understand markets and the mixed economy, and show initiative and enterprise in identifying and acquiring the skills necessary to seek and secure opportunities within such markets.
- 5 Evaluate and demonstrate the role economic practitioners and methods play in relation to corporate and personal social responsibility, inclusivity, and full and fair business engagement with stakeholder communities.

Teaching and Learning Activities

Summary

The course adopts the strategy of moving students from dependence through interdependence to independence in learning. Students are initially guided in the research and tasks required, but as they progress through the course students are expected to take increasing responsibility for their own learning. A variety of teaching techniques are used, ranging from traditional lectures to workshop based computer software employed for problem solving; supervision and mentorship of group based Projects and Independent Research Projects; tutor directed case studies; experimental workshops to simulate decision-making in situations of uncertainty; testing of alternative theories by acquiring and analysing data; the use of feed-forward as a means of teaching and learning e.g. by allowing students to consider past submissions, suitably conditioned for student use; MyBeckett based diagnostic tests for skills in Literacy, Numeracy and IT; use of Podcasts; and use of online Stats and other tests employed to enhance and check understanding. It will be seen from the above list that with a number of these activities there is no clear distinction between teaching and learning processes; the two are intimately related in some activities.

Specifically, we have endeavoured to observe the development principles underpinning the curriculum refocus exercise, as follows.

Key concepts: we have sought to identify and specify concepts central to Business Economics and capture these in learning outcomes for the course as a whole, and in modules mapped back to the course learning outcomes. The virtue of this method is that it enables us to offer a flexible curriculum within strong central parameters reflecting core and state of the art economic principles and methods in a vocational business context. Our choice of learning and teaching activities is then governed by the degree to which they allow students to achieve the

module learning outcomes, and thus the course learning outcomes. However, face-to-face teaching continues to be an integral part of most modes of delivery within this course.

On their entry to university, the course induction will welcome students and introduce their peers and University staff such as the Course Administrator, Academic Advisor and Course Director. Students will be introduced to the University ICT environment as a means of communication, and encouraged to participate in School, Student Union and University welcome activities, especially those with an international and cross-cultural focus. Students will be encouraged to see themselves as members of a diverse academic community and to value the contributions of their peers, through practical workshops and assessed classroom-based presentations.

At all levels students work in seminar groups on case study activities which enable them to develop critical insights into the decision-making process of large organisations and appraising their actions, including an appreciation of the ethical consequences of their actions. The learning and teaching activities include one-to-one and group activities with the tutor in the classroom and via lectures, as well as utilization of a range of digital and electronic sources including the VLE (where minimum requirement of each module is to detail module guides, lecture notes and assessment criteria). Students are also expected to engage with tutors and employers via twitter, blogs and other social media platforms.

Leeds Business School also provides a modern learning environment with specialist facilities that enable us to bring learning to life, such as a dedicated Financial Trading Floor, as well as state of art Crisis Simulation Facilities (Hydra Suite). The Hydra Foundation Suite is a unique, high-fidelity learning environment that enables the monitoring of real-time leadership and decision-making in response to simulated, as-live critical incidents that allows students to work with subject experts in applying knowledge to practice.

Your Modules

(Correct for students progressing through the programme within standard timescales. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable).

Level 4 Core Modules (2019/20 for FT students)

Institutions and The Business Environment

Accounting and Finance for Managers

Introductory Microeconomics

Introductory Macroeconomics

Introduction to Political Economy

Quantitative Methods for Economists

Level 5 Core Modules (2020/21 for FT students)

Management and Finance in the Public Sector

Perspectives on Business Economics

Intermediate Microeconomics

Intermediate Macroeconomics

Planning and Forecasting Methods

Level 5 Option Modules (delivery years as per Level 5 core modules above)

The following option modules are indicative of a typical year. There may be some variance in the availability of option modules

Business Journalism

Sustainable Development

Corporate Finance and Law

Operations and Supply Chain Management

Managerial Decision Making

Managing and Growing a Small Business

Level 6 Core Modules (2021/22 for FT students, 2022/23 for sandwich placement students)

Applied Econometrics

Current Macroeconomic Issues

Business, Competition and Government

Transnational Corporations and Global Production

Level 6 Option Modules (delivery years as per Level 6 core modules above)

The following option modules are indicative of a typical year. There may be some variance in the availability of option modules

Financial Institutions and Regulation

Management of International Business

Behavioural Economics

International Business Finance

Business Strategy

Project and Risk Management

Leading Innovation and Change

Management and Leadership Development

Cross Cultural Management and Diversity

Work Placement (*Sandwich students only*)

Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and a sample of option module choices undertaken by a typical student. They have been reviewed and confirmed as representative by the Course Director.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, placement activities and independent study. Sandwich placement years spent out of the University are not be included in the calculation unless they are credit bearing and attributed to a level of the course. Modules may have more than 1 component of assessment.

Assessment Balance (%)	Level 4	Level 5	Level 6
Examination	78%	28%	17%
Coursework	17%	72%	73%
Practical	5%	0	10
Overall Workload (hrs)			
Teaching, Learning and Assessment	264	264	192/228
Independent Study	936	936	972
Placement	0	0	36/0

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators works closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Hub on either campus to speak to our Student Experience Team. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. The telephone number is 0113 812 3000, and the e-mail address is StudentHub@leedsbeckett.ac.uk.

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The **Support** tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The **Opportunities** tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.