Course Specification

BA (Hons) International Business

Course Code: BAHIB

2020/21

leedsbeckett.ac.uk
BA (Hons) International Business

Material Information Summary for 2019/20 Entrants

Confirmed at 11/07/19

General Information

Award
BA (Hons) International Business

Contained awards
BA International Business
Diploma of Higher Education International Business
Certificate of Higher Education International Business

Awarding Body
Leeds Beckett University

Level of Qualification & Credits
Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total)

Course Lengths & Standard Timescales

The standard start date for Leeds Beckett University induction week is reproduced below and relates to the majority of students starting a course in September 2019. A proportion of courses have alternate start dates which are displayed on the online prospectus and additionally will be notified to the students concerned via the offer letter. Non-September starters will also have their start dates confirmed in their offer letters

• 3 years (full time, campus based)
Starts 23rd September 2019/ Ends June 2022

4 years (full time, campus based, sandwich)
Starts 23rd September 2019/ Ends June 2023

Part Time Study
N/A

Location(s) of Delivery
City Campus, Leeds (plus location of work placement, if applicable)

Entry Requirements
Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: http://www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning/

Course Fees
Course fees and additional course costs are confirmed in your offer letter
Timetable Information

Timetables will be made available to students during induction week via:

i) The Student Outlook Calendar
ii) The Student Portal
iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions can be discussed with your Course Administrator.

Policies, Standards and Regulations  http://www.leedsbeckett.ac.uk/public-information/

There are no additional or non-standard regulations which relate to your course.

Key Contacts

Your Course Director   Stratis Koutsoukos
Your Academic Advisor  To be confirmed on arrival
Your Course Administrator Faizah Ahmed

Placement Information

Summary   Placements are recognised and valued by employers and enhance your employability and preparedness for life after graduation. If you chose to undertake a placement, our Placements Teams will work with you to identify an appropriate opportunity either in the UK or overseas. Contact Placement Team representatives at either City Site or Headingley for further information. Please note that the costs associated with work placements are not funded by the university (eg travel/ accommodation).

Length     48 weeks, undertaken between L5 and L6, and students may undertake as an optional L6 Work Placement module at L6 to report on the experience

Location   None specified

Professional Accreditation or Recognition Associated with the Course   N/A

Course Overview

The aims of the programme are to enable students to:

• Develop knowledge of key academic theories and concepts in relation to International Business, as a preparation for postgraduate study or employment.
Develop practically applicable knowledge and skills in relation to the operation and management of international organisations and/or doing business internationally.

Understand and critically appraise contemporary issues and policy debates as they apply to international business organisations.

Specialise in international Finance or Global marketing through the study of relevant elective stream(s).

Provide opportunities to undertake study abroad and/or work placement programmes as an integral part of their studies.

Course Learning Outcomes

At the end of the course, students will be able to:

1. Identify, critically evaluate and apply theories of International Business

2. Apply practical knowledge of doing business in an international setting, including financial, legal and regulatory requirements

3. Collect, analyse, and critically evaluate information and data on international markets and firms

4. Critically evaluate and suggest solutions to decision making problems facing managers of international firms

5. Critically evaluate and appraise the context of business decision making, including international policy constraints and external influences

Teaching and Learning Activities

Summary

The delivery of the course is based on a standard model of lecture (typically 1 hour) followed by seminar (typically 2 hours). (Total = 3 hours) complemented by on-line activities which are further developed in the proceeding scheduled learning activity. Lectures deliver key knowledge. Seminars facilitate enhancement and practical application of knowledge through use of case studies, simulations, projects, critical readings, and so on. Seminars also bridge the gap to module assessment, helping students to prepare for and engage with summative assessment tasks. To this end, module teams may use formative assessment tasks to help students progress and develop with the subject areas. Finally seminars offer guidance on additional independent learning, facilitated by extension tasks, guide for further reading and additional resources, aid by the use of VLE (see section 47).

Skills development at all levels is supported through the use of an extended induction model. This involves typically 1 hour per week of contact time with tutor(s) throughout the academic year, orientated towards acquisition and enhancement of subject-specific and generic skills. Skills development at level 4 focuses on the development of study skills to underpin acquisition of knowledge and tackling assessment tasks in a university environment. Skills development at level 5 focuses on the development of employability skills, with a particular focus on work placement opportunities for a sandwich year between levels 5 and 6. Skills development at level 6 focuses on research skills to support the dissertation and on employability. Effectively developing the skills required to successfully manage the transitions into University, through University and beyond.

In addition, learning and teaching on the course is supplemented by:
• Initial Induction - including to learning, teaching and assessment and VLE resources at each level of study,
• Course handbook - containing supporting guidance on course structure, to learning, teaching and assessment.
• Module handbooks - containing key learning materials, formative and summative assessment tasks.
• Work placement lectures – a structured series of lectures are delivered by the FBL work placement team during level 5 to orientate students to work placement opportunities and support students finding suitable opportunities.
• Volunteering or study abroad – a series of lectures are delivered by the International Office during levels 4 and 5 to orientate students to opportunities to study or volunteer abroad, with support in making study abroad applications. Strong encouragement is provided to students on this degree.

Your Modules

(Correct for students progressing through the programme within standard timescales. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable).

Level 4 Core Modules (2019/20 for FT students)

Foundations of International Business
Data Analytics and Management
Accounting and Finance For Managers
Global Economic Awareness
Understanding Markets and Customers
Managing Organisations & People

Level 5 Core Modules (2020/21 for FT students)

International Trade Policy and Practices
International Trade Law
International Operations & Global Supply Chain Management
Sustainable Development
Management of Human Resources
Financial Management OR Marketing Planning OR Management Strategy
Level 6 Core Modules (2021/22 for FT students, 2022/23 for sandwich students)

Management of International Business
Transnational Corporations and Global Production
Cross Cultural Management

Level 6 option modules are indicative, of a typical year. There may be some variance in the availability of option modules (2021/22 for FT students, 2022/23 for sandwich placement students)

International Business Finance
Global Marketing
Behavioural Economics
Leadership, Strategy & Change

Work Placement (Sandwich students only)
Project and Risk Management
Consultancy Project
Dissertation

Assessment Balance and Scheduled Learning and Teaching Activities by Level
The assessment balance and overall workload associated with this course are calculated from core modules and a sample of option module choices undertaken by a typical student. They have been reviewed and confirmed as representative by the Course Director.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, placement activities and independent study. Sandwich placement years spent out of the University are not be included in the calculation unless they are credit bearing and attributed to a level of the course. Modules may have more than 1 component of assessment.

<table>
<thead>
<tr>
<th>Assessment Balance</th>
<th>Level 4</th>
<th>Level 5</th>
<th>Level 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination</td>
<td>45%</td>
<td>32%</td>
<td>0%</td>
</tr>
<tr>
<td>Coursework</td>
<td>45%</td>
<td>63%</td>
<td>94%</td>
</tr>
<tr>
<td>Practical</td>
<td>10%</td>
<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Overall Workload</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teaching, Learning and Assessment</td>
<td>228 hours</td>
<td>241 hours</td>
<td>168 hours</td>
</tr>
<tr>
<td>Independent Study</td>
<td>972 hours</td>
<td>959 hours</td>
<td>1032 hours</td>
</tr>
<tr>
<td>Placement</td>
<td>-</td>
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Learning Support
If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators works closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students’ Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Hub on either campus to speak to our Student Experience Team. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. The telephone number is 0113 812 3000, and the e-mail address is StudentHub@leedsbeckett.ac.uk.

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students’ Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.