



LEEDS  
BECKETT  
UNIVERSITY

# Course Specification BSc (Hons) Broadcast Media Technologies

Course Code: BBCMT

2019/20

[leedsbeckett.ac.uk](http://leedsbeckett.ac.uk)

# BSc (Hons) Broadcast Media Technologies

## Material Information Summary for 2019/20 Entrants

Confirmed at 5<sup>th</sup> October 2018

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### General Information

**Award** Bachelor of Science (with Honours) Broadcast Media Technologies

**Contained Awards** Bachelor of Science Broadcast Media Technologies  
Diploma of Higher Education Broadcast Media Technologies  
Certificate of Higher Education Broadcast Media Technologies

**Awarding Body** Leeds Beckett University

**Level of Qualification & Credits** Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total)

### Course Lengths & Standard Timescales

The standard start date for Leeds Beckett University induction week is reproduced below and relates to the majority of students starting a course in September 2019. A proportion of courses have alternate start dates which are displayed on the online prospectus and additionally will be notified to the students concerned via the offer letter. Non-September starters will also have their start dates confirmed in their offer letters.

- 3 years (full time, campus based)  
Starts 23<sup>rd</sup> September 2019/ Ends June 2022
- 4 years (full time, campus based with a one year work placement)  
Starts 23<sup>rd</sup> September 2019/ Ends June 2023

**Location(s) of Delivery** Headingley Campus, Leeds (plus location of work placement, if applicable)

**Entry Requirements** Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: <http://www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning/>

**Course Fees** Course fees and additional course costs are confirmed in your offer letter

## Timetable Information

Timetables will be made available to students during induction week via:

- i) The Student Outlook Calendar
- ii) The Student Portal
- iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions can be discussed with your Course Administrator.

## Policies, Standards and Regulations <http://www.leedsbeckett.ac.uk/public-information/>

There are no additional or non-standard regulations which relate to your course

## Key Contacts

<b>Your Course Director</b>	Hugo Smith
<b>Your Academic Advisor</b>	Tim Blackwell (Course Leader BMT)
<b>Your Course Administrator</b>	Maya Kempe-Stanners/Vanessa Melara

## Placement Information

**Summary** Leeds Beckett is dedicated to improving the employability of our students and one of the ways in which we do this is to support our students to gain valuable work experience through work-based placements. Our placement teams have developed strong links with companies, many of whom repeatedly recruit our students into excellent placement roles and the teams are dedicated to supporting students through every stage of the placement process. More information about the many benefits of undertaking a work placement, along with details about how to contact our placement teams can be found here: <http://www.leedsbeckett.ac.uk/studenthub/placement-information/>

**Length** 30 weeks, undertaken between year 2 and year 3 (Level 5 and Level 6)

**Location** Not specified

## Professional Accreditation or Recognition Associated with the Course

**Professional Body** There is no professional accreditation or recognition associated with this course

**How is Accreditation/ Recognition Achieved?** N/A

**Course Accreditation/ Recognition Period** N/A

## Course Overview

### Aims

The course prepares students for a career in industries related to Broadcast Media. Students may graduate to full-time work with media companies or digital agencies, choose to work as freelancers or start their own

media production companies. With equal emphasis on the technical and aesthetic aspects of Broadcast Media, the course takes students through the process of shooting, directing, capturing, editing, adding post-production and motion graphics effects and publishing digital media to different platforms. Advanced digital production techniques are employed and students learn the theory behind their practice.

The award includes modules that specialize in evaluating the way new technologies are changing/influencing storytelling and the production of media content.

This course is largely practical; however the theories support the practical elements and help students develop research skills required in the broadcast industries. Students will develop a rich portfolio of media work, showing a broad range of technical and creative skills including pitching, writing/developing content for a particular media/target group, studio management, Health and safety in the studio production on location and a wide range of post-production techniques.

The purpose of this course is to offer students a thorough grounding in the skills and experiences of broadcast media, involving them in the processes. Students will have opportunities to do extra activities that would help them develop their portfolio and further their studies, including International Volunteering, working on projects in a number of countries.

Students may also wish to Volunteer for the BeRadio, Student TV and Online Newspaper and/or join some of the 40 student societies, playing in sports teams and/or being a student academic representative.

Staff and Students form the course are engaged in production of University events including Varsity sports and Student Union Elections as well as work for external voluntary or private client bodies. These events offer work experience and the opportunity to extend skillsets outside the classroom.

The course is designed to produce versatile graduates who have the theoretical understanding and practical, hands-on experience in all elements of technical and creative audio and video production from ideas development, through pitching and pre-production, production and post-production special effects.

Graduates should have an understanding of industry practice in the UK and be able to apply their skills professionally. For example, as a BMT graduates, you will have the skills to:

- research
- shoot
- edit
- produce title sequences
- design motion graphics
- work on location
- work in studio
- start a production company
- work as a freelance broadcast technician in independent production
- understand the content and technical requirements to go into web broadcasting.

### Course Learning Outcomes

1	A systematic understanding of key aspects of pre-production, production and post-production for broadcast media and associated technologies.
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2	To develop and research original ideas then communicate and manage production workflow and responsibilities to format these creative concepts into broadcast content.
3	To critically review established techniques of analysis and design that encompass internationally recognised standards to add value to broadcast content.
4	To encourage professional development and personal growth through regular engagement with critical reflection on professional practice, including the contributions and performance of self and others when team-working.
5	To independently undertake research and critically evaluate arguments, assumptions, abstract concepts and data (that may be incomplete) and to frame appropriate questions to achieve a solution, or identify a range of solutions, to problems.
6	To develop a portfolio of practical work demonstrating practical broadcast-related skills and employability that facilitates appropriate transition between academic study and the industrial workplace.

## Teaching and Learning Activities

### Summary

For each week students will normally receive a programme of lectures covering the core areas of teaching for the week followed by tutorials/ practical studio and/or lab-based session(s). These are supplemented with a programme of guest speakers and industry-led seminars. This structure is preferred within such a vocational award where students are learning specialised skills for a specific career. This award is a hands-on subject area where theory alone would be unlikely to allow a student to achieve successful employment in broadcasting. Practical exercises allow for students to implement their theoretical learning and see how it relates to tutors and guest lecturers experience of industry. Integrated assignments drive the learning in this award. Students engage in formative discussion on their practical creative assignments and ask for the knowledge they wish to develop in order to be able to complete the assignments.

Assessment is seen as an integral part of the teaching process across the award with each assessment point providing clear indicators (via feedback) on how student performance can improve. In this way, the course provides a clear, robust framework for assessment which will enhance the learning process.

The use of a group project at Level 5 allows students to develop communicative skills with their peers. This will include peer assessment and where possible mixing with diverse cultures/a global outlook. Individuals often work with peers they may not have originally chosen to work with. Roles are allocated following interview presentations on the basis of quality of interview/presentation.

The end of level 5 allows for work placement opportunities, either through a sandwich year or through shorter periods of work-based learning. The sandwich year will normally be 48 weeks in duration.

Level 6 assessments can be understood to be part of a yearlong process. Assessment points allow students to choose a main context specialism, while maintaining a broad expertise across the year.

The overall scheme of assessment from level 4 to level 6 is designed in such a way as to maximise the opportunity for progression. This approach provides a strong context for learning. In addition, the student role in assessment is more likely to be participatory especially by level 6. Students are encouraged to develop

their own goals in consultation with tutors at Level 6 and this allows them to aspire to high quality, professional and personalised levels of attainment.

### **Your Modules**

*(Correct for students progressing through the programme within standard timescales. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable).*

#### **Level 4 Core Modules (2019/20 for FT students and 2019/20 and 2020/21 for standard PT students)**

Camera and Audio Technologies

Online Media

Academic and Broadcast Research Skills

Studio Broadcast

Broadcast Coverage of Live Events

Introduction to Graphics for Broadcast

#### **Level 5 Core Modules (2020/21 for FT students and 2021/22 and 2022/23 for standard PT students)**

Broadcast Media Production

Broadcast Media Planning

Post-Production for Broadcast

Visual Presentation

Writing for Broadcast

Online Broadcasting

#### **Level 6 Core Modules (2021/22 for FT students, 2022/23 for sandwich placement students and 2023/24 and 2024/25 for standard PT students)**

Production Project

Live Broadcast Portfolio

Business and Enterprise in Media

#### **Level 6 Option Modules (delivery years as per Level 6 core modules above)**

*The following option modules are indicative of a typical year. There may be some variance in the availability of option modules. Students take two of:*

Radio Production

Advanced Graphics for Broadcast

### Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and a sample of option module choices undertaken by a typical student. They have been reviewed and confirmed as representative by the Course Director.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, placement activities and independent study. Sandwich placement years spent out of the University are not be included in the calculation unless they are credit bearing and attributed to a level of the course. Modules may have more than 1 component of assessment.

Assessment Balance	Level 4	Level 5	Level 6
Examination	-	-	-
Coursework	100%	100%	85%
Practical	-	-	15%
<b>Overall Workload</b>			
Teaching, Learning and Assessment	281 hours	276 hours	201 hours
Independent Study	919 hours	924 hours	999 hours
Placement	-	-	-

### Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators works closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Hub on either campus to speak to our Student Experience Team. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. The telephone number is 0113 812 3000, and the e-mail address is [StudentHub@leedsbeckett.ac.uk](mailto:StudentHub@leedsbeckett.ac.uk).

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The **Support** tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The **Opportunities** tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.