Course Specification

BA (Hons) Music Industries Management

Course Code: BAMIM

2020/21

leedsbeckett.ac.uk
BA (Hons) Music Industries Management

Material Information Summary for 2020/21 Entrants

Confirmed at July 2019

General Information

Award
BA (Hons) Music Industries Management

Contained Awards
Bachelor of Arts Music Industries Management
Diploma of Higher Education Music Industries Management
Certificate of Higher Education Music Industries Management

Awarding Body
Leeds Beckett University

Level of Qualification & Credits
Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total)

Course Lengths & Standard Timescales

The standard start date for Leeds Beckett University induction week is reproduced below and relates to the majority of students starting a course in September 2020. A proportion of courses have alternate start dates which are displayed on the online prospectus and additionally will be notified to the students concerned via the offer letter. Non-September starters will also have their start dates confirmed in their offer letters.

- 3 years (full time, campus based)
  Starts 21st September 2020/ Ends June 2023

- 4 years (full time, campus based with a one year work placement)
  Starts 21st September 2020/ Ends June 2024

- 6 years (part time, campus based)
  Starts 21st September 2020/ Ends June 2026

Part Time Study

PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that advertised within this Course Specification but the modules offered within each level are as advertised. Please note that the work placement option is not available to PT students.
Location(s) of Delivery
This course is scheduled to start in Autumn/Winter 2020 in the new Leeds School of Arts building based at our City Campus. Should there be any delays or changes to this schedule, the delivery of some, or all modules for this course, may take place in existing facilities at our Headingley and City Campuses.

Entry Requirements
Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: [http://www.leedsbeckett.ac.uk/studhub/recognition-of-prior-learning/](http://www.leedsbeckett.ac.uk/studhub/recognition-of-prior-learning/)

Course Fees
Course fees and additional course costs are confirmed in your offer letter

Timetable Information
Timetables will be made available to students during induction week via:

i) The Student Outlook Calendar
ii) The Student Portal
iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions can be discussed with your Course Administrator.

Policies, Standards and Regulations
[http://www.leedsbeckett.ac.uk/public-information/](http://www.leedsbeckett.ac.uk/public-information/)

There are no additional or non-standard regulations which relate to your course.

Key Contacts

Your Course Director
Alex Stevenson

Your Lead Tutor
Sam Nicholls

Your Academic Advisor
TBC

Your Course Administrator
Sue Kershaw

Placement Information
Summary
Leeds Beckett is dedicated to improving the employability of our students and one of the ways in which we do this is to support our students to gain valuable work experience through work-based placements. Our placement teams have developed strong links with companies, many of whom repeatedly recruit our students into excellent placement roles and the teams are dedicated to supporting students through every stage of the placement process. More information about the many benefits of undertaking a work placement, along with details about how to contact
our placement teams may be found here: http://www.leedsbeckett.ac.uk/studenthub/placement-information/

Length
Optional industry placement of 48 weeks, undertaken between year 2 and year 3 (Level 5 and Level 6)
80 hours at Level 4, 80 hours at Level 5, 40 hours at Level 6

Location
Non-specified

Professional Accreditation or Recognition Associated with the Course
N/A

Course Overview

Aims
The educational aims of the programme are to:

• provide a high quality learning experience based upon a coherent and integrated programme of applied learning, which reflects the dynamic and diverse nature of the global entertainment sector;
• provide a supportive environment which progressively fosters independence in learning and which establishes a base for life-long learning and continuing professional development;
• develop reflective, independent learners who are able to show competence in a range of personal, professional and business skills, which will enhance their employability and contribution to society in general;
• encapsulate the philosophy of widening participation by offering different modes of study, coupled with entry points for students with traditional and non-traditional backgrounds;
• provide the opportunity to develop knowledge, skills and motivation as a basis for career development;
• provide specialised studies of direct relevance to a range of administrative and operational management careers in events and related service industries;
• enable students to make an immediate contribution to the entertainment sector once in employment;
• develop students’ critical academic abilities so that they may benefit from postgraduate study.

Course Learning Outcomes
At the end of the course, students will be able to:

1 analyse and critically evaluate the concepts, development and defining characteristics of the music industries as an area of academic and applied study in the context of intercultural, international and global societies.

2 demonstrate a range of skills and aptitudes to build competence in music industries planning, development and delivery within live events and the media.

3 critique and apply relevant frameworks and models associated with the operational and strategic management of human, financial, technological and physical resources within the global music industries.

4 demonstrate employability, inclusivity, enterprise, and academic skills through practical work experience, engagement with professional practice and embedded study and research skills in order to provide progression routes into employment and further study.
apply the theories and strategies to critique and contextualise key contemporary issues in the continually evolving global music industries, particularly in relation to technological advancements.

demonstrate the practical and theoretical knowledge of evaluating the impacts and implications of global musical entertainment.

Teaching and Learning Activities

Summary

The teaching methods deployed are chosen to match the aims and learning outcomes of each module, and so will vary between them. Knowledge and understanding, intellectual skills, practical skills and key skills are dispersed throughout the modules, and are clearly articulated to students in the module handbooks and through online learning materials. Learning and teaching activities are specifically related to the type of skills and tasks required by the music industries (for example creating and editing a video documentary as part of a group assessment). The vertical integration of these activities stems from making the students more independent at each level, so that they are virtually autonomous by the end of the course. The above allows us to create a course with a strong identity through its relevance to the music industries, and a wide variety of relevant skills required by the industry, which is what makes this course unique.

Problem solving, critical thinking and research skills are developed by allowing the students to become more autonomous with the tasks that they face in terms of assessment, learning and teaching, which becomes more challenging and complex over time. Whilst in the first year, students are often told how to successfully perform tasks and what to do, by the final year they are empowered to know this. The ‘Leeds Beckett Education Strategy 2016-2021’ has influenced this approach from the outset.

The course is delivered with a blended approach to teaching, learning and assessment. Besides traditional campus based lectures, seminars and tutorials, students will also:

- Be taught in specialist IT sessions, where they may cover subjects such as video editing or online questionnaire design.
- Learn from industrial visits to actual musical entertainment organisations, where they will have tours of venues, and talks from management figures around the running and operation of such venues.
- Learn and be assessed through self-reflection upon residential field visits, where students will participate in a range of activities testing a number of skills including team working, problem solving and research skills.
- Learn and be assessed through participation in project work, including the production of video documentaries and the curation of events.
- Learn and be assessed through working as a management consultant for a real industry client, who needs real-world research undertaking to help them overcome a problem or issue.
- Learn from industry guest lecturers.
- Learn in the workplace on industrial placements, and be assessed on their recognition of personal growth during this period.
- Learn from online resources maintained and curated by the course team including the Issues in Contemporary Entertainment & Arts Management web site http://www.icream.eu and Facebook page https://www.facebook.com/issuescream/.
- Be taught, learn and assessed via Leeds Beckett’s virtual learning environment (VLE) ‘MyBeckett’ https://my.leedsbeckett.ac.uk/ which also provides access to modules, timetables, reading lists and the student’s email account.
- Be taught and learn via Leeds Beckett Library’s ‘Skills for Learning’ sessions in specialist areas to enhance their development as successful students: http://skillsforlearning.leedsbeckett.ac.uk/
- Learn from Leeds Beckett’s extensive library of resources, which also includes links to specialist Music and Entertainment Management resources: http://libguides.leedsbeckett.ac.uk/subject_support/entertainment_management/databases.
MyBeckett is fully employed at all levels to provide the student with consistent information describing the working of each module, access to staff, module handbooks, lecture materials, supporting notes, readings and other directed learning activities. This provides a clear structure to the module on a week-by-week basis. It also serves as an open forum where students and module tutors share information and ask or respond to questions relating to learning and assessment. MyBeckett may also be used to host ‘test your knowledge’ type quizzes – although from a formative rather than summative perspective. Consistency in module approach on MyBeckett will be achieved through the adoption of a template model, so that all modules follow a similar structure in terms of appearance and content.

Each year group has a dedicated private Facebook group, which acts as both an online notice board and discussion forum. This is often used to formulate discussion beyond the classroom in an online environment which the students can easily relate to and find convenient to use – this has been a key success of the course so far, and will continue to be.

While the design of the course is planned to focus on face-to-face learning, the use of the MyBeckett described above and other online sources, websites, audio / video materials, e-books, and e-journals, means that the student’s learning is blended in many respects. While no modules are delivered wholly online for this course, all modules extensively utilise MyBeckett and social media to provide supportive sources, in full or by web links, to assist with study and information on the workings of the module, assessment, module teams and items of news.

Your Modules

(Correct for students progressing through the programme within standard timescales. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable).

Level 4 Core Modules (2020/21 for FT students and 2020/21 and 2021/22 for standard PT students)

Introduction to the Music Industries
Artist Management
Music and Entertainment Marketing
Online Content for the Music Industries
Music Industries in Context
Professional Practice 1: Employability Skills

Level 5 Core Modules (2021/22 for FT students and 2022/23 and 2023/24 for standard PT students)

Managing People in Music & Entertainment Organisations
Copyright and Law in Music Industries
Music, Politics & Society
Live Event Planning & Management
Professional Practice 2: Research and Supervision Skills

Level 5 Option Modules (delivery years as per Level 5 core modules above)

The following option modules are indicative of a typical year. There may be some variance in the availability of option modules

Mass Media

Music Technologies for Music Industry Professionals

Music & Video

Level 6 Core Modules (2022/23 for FT students, 2023/24 for sandwich placement students and 2024/25 and 2025/26 for standard PT students)

Innovation in Music Business

Major Independent Project (double module)

Professional Practice 3: Consultancy Project

Level 6 Option Modules (delivery years as per Level 6 core modules above)

The following option modules are indicative of a typical year. There may be some variance in the availability of option modules

Creative & Cultural Industries

Arts and Festival Management

Radio Production

Contemporary Music in Context

Music in the Community

Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and a sample of option module choices undertaken by a typical student. They have been reviewed and confirmed as representative by the Course Director.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, placement activities and independent study. Sandwich placement years spent out of the University are not be included in the calculation unless they are credit bearing and attributed to a level of the course. Modules may have more than 1 component of assessment.

L4 is assessed predominantly by coursework with some practical assessments.

L5 is assessed predominantly by coursework with some examination assessments.
L4 is assessed predominantly by coursework with some practical and examination assessments.

<table>
<thead>
<tr>
<th>Overall Workload</th>
<th>Level 4</th>
<th>Level 5</th>
<th>Level 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching, Learning and Assessment</td>
<td>270 hours</td>
<td>366 hours</td>
<td>196 hours</td>
</tr>
<tr>
<td>Independent Study</td>
<td>850 hours</td>
<td>1154 hours</td>
<td>964 hours</td>
</tr>
<tr>
<td>Placement</td>
<td>80 hours</td>
<td>80 hours</td>
<td>40 hours</td>
</tr>
</tbody>
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**Learning Support**

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators works closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students’ Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Hub on either campus to speak to our Student Experience Team. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. The telephone number is 0113 812 3000, and the e-mail address is StudentHub@leedsbeckett.ac.uk.

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students’ Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.